

Lectures Given



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2016

- Reimbursement of Medical Devices in Germany. The Rationale of a Program. Online Seminar for Israelian start-up companies in collaboration with Friedman I. HealthTek 2016. Tel Aviv
- Evidenzbasierte Kostenerstattung von Medizinprodukten. Nutzenbewertung im Kontext des Marktzugangs [Evidence-based Reimbursement of Medical Devices. Benefit Assessment in the context of market access]. Day seminar together with Weißer M; Brenske M. BVMed. Berlin

2015

- Anspruch und Realität bei der Umsetzung medizintechnischer Innovationen im Krankenhaus – was bringt die Nutzenbewertung von Hochrisikoprodukten? [Expectation and reality using medical-technical innovations in the hospital – what can we expect from high risk products?] Seminar together with Blum K. 25th Hospital Seminar Berlin. Berlin
- Evidence-based Reimbursement for Medical Devices in Germany. Provided by GTal, AHK, G.I.L.S.C. Tel Aviv
- Generating RCT Evidence for Market Access and Reimbursement of Medical Devices in Germany. A new AMNOG Approach? IATI Biomed 2015. Tel Aviv
- Pricing and Reimbursement. Day Seminar together with Drogies G; Schnell G, Stallberg C. FORUM – Institut für Management. Düsseldorf
- Evidenzbasierte Kostenerstattung von Medizinprodukten [Evidence-based Reimbursement of Medical Devices]. Day seminar together with Weißer M; Wettich A. BVMed. Berlin
- Medizinprodukte: Die Erprobungsregelung [Medical Devices: The Testing Program]. Day-Seminar together with Perleth P; Pollandt A. FORUM – Institut für Management. Bonn
- Der Weg in die Selbständigkeit [How to Found a Company]. Lecture for the University of Applied Science Baden-Württemberg. Degree Program Economics – Transport & Logistics. Lörrach

2014

- Cost comparison of RNA Disruption Assay (RDATM) versus sonography for response-guided neoadjuvant treatment of breast cancer in Germany. Oral poster presentation together with Rautenberg T. DGHO Annual Conference. Hamburg
- Pricing and Reimbursement. Day seminar together with Drogies G, Schnell G, Stallberg C. FORUM – Institut für Management. Munich
- Evidenzbasierte Medizinprodukte und Kostenerstattung. Neue Wege der Nutzenbewertung [Evidence-based Devices and Reimbursement. New Approaches for Benefit Assessment]. Forum Gesundheitsindustrie 2014. BiOPRO Baden-Württemberg. Ulm
- Reimbursement in the EU and Germany. IATI Biomed Israel – Innovation Conference. Tel Aviv
- Requirements for the Benefit Assessment of Medical Products. University of Applied Science Ravensburg-Weingarten. Faculty for Social Work, Health and Nursing. Ravensburg
- Die Erprobungsregelung für Medizinprodukte in der Praxis [The Testing Program for Medical Devices in Practise]. BVMed Symposium together with Sonntag D; Stallberg C; Scheibler F; Aidelsburger P. Berlin
- Medizinprodukte: Die Erprobungsregelung [Medical Devices: The Testing Program]. Day Seminar together with Perleth P; Pollandt A. FORUM – Institut für Management. Bonn

2013

- Die Erprobungsregelung für Medizinprodukte in der Praxis. Beratungs- und Antragsverfahren, Strategie und rechtliche Würdigung. Together with Maier B; Ryback C, Scheibler F, Scheppach S. BVMed Symposium. Berlin
- Choosing the First Tier Continent for Medical Devices. 510k vs CE mark. IATI MioMed. Tel Aviv
- Medizinprodukte und Erprobungsregelung im Jahr t0 - was dürfen wir erwarten? [Medical Devices and the Evaluation Directive – what can we expect?] Together with Perleth M; Clemens N. 14. Jahrestagung – Deutsches Netzwerk Evidenzbasierte Medizin, Workshop A5. Berlin
- Unterschiede zwischen Herstellerangaben und IQWiG-Dossierbewertungen in der Berechnung von Zielpopulation und Jahrestherapiekosten neuer Arzneimittel nach AMNOG [Differences between assessments by industry and IQWiG for the calculation of target population and yearly therapy costs in the context of AMNOG. Together with Schellhorn H; Zerwes U. 5th annual conference of the German Society of Health Economics. DGGÖ. Essen
- Innovationszugang für Medizintechnologien in der GKV unter besonderer Berücksichtigung der medizinischen Notwendigkeit und Wirtschaftlichkeit [Market Access of Innovations for Medical Devices in the Statutory Insurance Health Care Market with Special Focus on Medical Needs and Economy]. Together with Maier B; Mohrmann M; Neugebauer E; Rybak C; Sauerland S; Schmitt M. BVMed Symposium. Cologne
- Die Erprobungsregelung für Medizinprodukte [The Evaluation Directive for Medical Devices]. Together with Weißer M, Clemens N. BVMed One-Day Workshop. Berlin

2012

- Innovationszugang für Medizintechnologie in der GKV. NUB – der lange Weg in die Erstattung [Market Access of Innovations for Medical Devices in the Statutory Insurance Health Care Market: NUB – the long way of reimbursement]. Together with Perleth M; Ryback C; Sauerland S; Schmitt S. BVMed Seminar. Cologne
- Launching Medical Devices in Europe. The Canadian Embassy of Germany. 2nd Webinar for Canadian Medtec Companies.

2011

- Launching Medical Devices in Europe. The Canadian Embassy of Germany. 1st Webinar for Canadian Medtec Companies.
- Maintenance Erlotinib in stable disease EGFR wildtype advanced non-small-cell lung cancer (mNSCLC): a cost-effectiveness analysis for 5 European countries. Oral presentation, publication co-authors: Vergnenegre A, Walleser S, Ray J, Bischoff H, Rosery H, Walzer S.
- Einführung in wissenschaftliche Arbeiten [Introduction Scientific Working]. Lectureship for the University of Applied Science Baden-Württemberg. Degree Program Health Care Management. Lörrach

2010

- Practical Differences of HTA in EU countries. Informa LifeScience Conference. London
- Best Approach for Launching and Selling in Europe. Together with Hughes, Richard; Merz, Reinhard; Keefer, Robert. AdvaMed Webinar 2010. Washington
- European Markets: Regulation and Reimbursement Requirements for Medical Devices and BioPharma. Together with Jaquat, Beatrice Janine; Gall, Maie N; van Boxtel, Robert. ILSI-Biomed 2010. Tel Aviv
- Panel: EU Update on Regulations, Pricing and Reimbursement. Together with Casteels-Rapagliosi, Brigitte; Fabien, Roy; van Vugt, Harry. EuroMedTech 2010. Leipzig

2009

- Reimbursement Information Sources. Gain Market Access through Reimbursement for Medical Devices. Evening Seminar. Informa Life Science Conference. London
- Information Sources for Clinical Studies, Assessments, and Reimbursement. World Congress on Medical Physics and Biomedical Engineering. WorldCongress 2009. Munich
- Regulatory Environment for Medtec StartUps. Venture Academy 2009. EuroMedtec 2009. Düsseldorf
- Health Economics and HTA. 3 hr Tutorial. 21st Annual EuroMeeting. DIA. Berlin

2008

- The Use of Health Technology Assessment: Overcoming Reimbursement Hurdles. 12th Swiss Symposium on Pharmaceutical Medicine: "Costs for Health and Medicine". SwAPP/asmp. Bern
- Reimbursement Information Sources Web Walkthrough Evening Seminar. ILS. Brussels
- Preparing for the HTA reassessment. ILS. Brussels
- Novelties of Health-Economic Evidence Requests for Medical Devices in EU. ADVAMED 2008. Washington
- Anticipating Reimbursement Issues. ICPM 2008. Amsterdam
- The Novel German Reimbursement Scheme for Medical Devices and its Impact on Market Potentials for New Players – A Roadmap for the Approval Process. Israel-German Chamber of Industry and Commerce and Invest in Germany. Tel Aviv
- IQWiG – New Approach for Cost-efficiency Analysis. MEDTEC 2008 Conference. Stuttgart.

2007

- An International Focus on Coverage and Payment for Medical Devices in Foreign Payment Systems. 10th Annual Coverage, Reimbursement and Health Policy Conference. Medical Device Manufacturers Association MDMA. Conference 2007. Washington DC
- HTA als Basis der Kosten-Nutzen-Bewertung aus Sicht der Bewertungsinstitution. [HTA as a Basis for C/E Assessment from the Perspective of Assessment Agencies]. DGPharmMed 2007. Würzburg
- RCTs als Obligat der Wirtschaftlichkeitsprüfung? - Studienbewertung durch BfArM und IQWiG. [RCTs as obligatory requirement for assessment of cost-effectiveness? Study assessment by BfArM and IQWiG. VkliPha. Kiel
- Databases for Drugs and medical Devices in Germany, UK, and France: The available Instruments for a Successful Approach to Health Economics and Reimbursement. Informa Life Science Conference "Successful Funding and Reimbursement for Medical Devices. Berlin
- License and Reimbursement of Medical Devices in Germany; A Road Map for the Approval Process. MEDTEC 2007 Conference. Stuttgart

2006

- Workshop on PharmacoEconomics – Clinical Trials and Health Economics. Two-Day-Workshop. Amman/ Jordan
- Requested Evidence within the German Reimbursement Decision Making Process. Funding & Reimbursement of Medical Devices. Informa Life Science International Conference. Brusseles.
- Reimbursement of Drugs in Germany – A Roadmap for the Approval Process. Workshop at ISPOR 9th Annual European Congress. Copenhagen
- Nutzenbewertung von Arzneimitteln. [Benefit Assessment of Drugs]. 8. Jahreskongress für Klinische Pharmakologie. [8th Annual Congress for Clinical Pharmacology]. Verbund Klinischer Pharmakologie in Deutschland – VkliPha, Würzburg

2005

- Personalisierte Medizin: Wirtschaftliche Rahmenbedingungen und gesetzte Grenzen [Personalized Medicine: Economic Frame Conditions and Limits]. Eine Diskussionsreihe zu aktuellen Zeitfragen. [A Discussion Serial of Current Questions of Time]. ScienceCité - Biovalley Life Science Network. Lörrach
- Results of the Health Technology Assessment "Magnetic Resonance guided Focused Ultrasound Surgery for the Treatment of Uterine Fibroids". Presentation at the Symposium "Hochfokussierter Ultraschall – Eine neue Therapie-Option?" [High Focused Ultrasound – a new Option of Therapy?] Charité Berlin, Klinik für Strahlenheilkunde. Berlin

2004

- HTA – Prävention für Screening-Programme? [HTA – Prevention for Screening Programs?] Oral presentation at the 5th HTA-symposium of the German Agency for Health Technology Assessment (DAHTA). Cologne
- Generics Instead of Original Compounds = Cost Saving – A Fallacy? Presentation at the 102th Congress of the North German Society of Gynaecologists and Midwives. Rostock

2003

- Economic Aspects of VAD Therapy. Round Table. Third Berlin Symposium "Mechanical Circulatory Support". German Heart Institute Berlin. Berlin
- Regulatory Gaps in Reimbursement of Ventricular Assist Devices in Germany. Special Lecture on the 11th Congress of the International Society for Rotary Blood Pumps (ISRBP). Bad Oeynhausen
- Derivation of Cost Data in Patients with Rheumatoid Arthritis. Health Economics in Rheumatology. An International Conference. Mayo Clinic. Rochester/ USA

2002

- Implication of Three Hypertension Guidelines on Costs and Cost-effectiveness. 18th Annual Meeting of the International Society of Technology Assessment in Health Care (ISTAHC). Berlin

1998

- Social Marketing in Day Care. One day training course. Landschaftsverband Westfalen-Lippe. Münster
- Ways of Public Relation in Day Care. One day training course. Federal Association of Day Care Mothers "Tagesmütter". Stuttgart

1997

- Structural and Financial Strategies for Third Age Care. Working Session. German Red Cross, Association Oldenburg
- Intensive Lecture „Service Habitation“. Austrian Red Cross, General Secretary. Vienna

1996

- Day Care as Product Portfolio – Management and Marketing. Federal Association of Day Care Mothers "Tagesmütter". Stuttgart

1995

- Strategic Options of the Realisation of the Law about the Insurance of Care. Paritätisches Bildungswerk Baden-Württemberg. Freiburg
- Organisational Consequences of the Law about the Insurance of Care. Institute For Training, University of Applied Science Freiburg. Freiburg

1993

- Economy and Law. One day training session. German Association of Nurse Professions, Division of Sachsen-Anhalt. Leipzig
- Correspondence Lecture „Social Marketing“. Academy Ute Schäfer & Partner. Krefeld

1992

- Labour Law, Tax Law, Accounting. Several training programs. R+R –Institute. Dessau